



Infosheet March AND July 2016

-> new locations and new dates!!!

Edelstoff★09, MARX HALLE, Vienna: 12th and 13th of March

Edelstoff at the Body Painting Festival, Pörtschach/Carinthia: 1st till 3rd of July

The **design market Edelstoff** was founded in 2012 with the object of being a networking and selling platform for designers and small labels. We're organising two big markets (with about 120 labels) in spring and autumn in Vienna. Since 2013 we're organising Edelstoff markets in other Austrian cities, too.

Dates

- On the 2nd March weekend we're organising our 9th market in Vienna with about 120 labels- **NEW LOCATION: MARX HALLE, Karl-Frakas-Gasse 19, 1030 Vienna!**
- In the beginning of July we're organising Edelstoff for the first time at the **Bodypainting Festival in Pörtschach** - with about 30 designers. The organisers are expecting about 30.000 visitors within the 3 days. Further information about the festival: <http://www.bodypainting-festival.com/de> and infos about accomodation: <http://www.bodypainting-festival.com/de/allgemein/unterkunft.html>

Opening hours

- Edelstoff★09, Vienna: Saturday, 12.3., 11:00-20:00 and Sunday, 13.3., 11:00-18:00
- Bodypainting Festival, Pörtschach: Friday, 1.7., till Sunday, 3.7., 11:00-24:00 (maybe we'll shorten the opening hours - Friday from 3pm and Sunday only till 9pm)

Required APPLICATION PAPERS

- filled in info-sheet (page 3)
- a short presentation of your label and (if you apply for the 1st time) a short curriculum vitae including information about your education and contact details
- 2 significant product photos
- 1 photo of your trade fair presence
- the average price level of your products
- the link to your homepage and/or facebook site

Everybody who wants to participate in Edelstoff should send all required papers and information **until the 17th of January via e-mail to: office@edelstoff.or.at** (We only accept complete applications!)



SELECTION of participants

The selection process will consider the following criteria by choosing the participating designers:

- creative/original product design
- product quality
- product presentation

The selection should lead to a mix of different product sectors like fashion, (home)accessories, jewellery, product design, kids design and art. All chosen designers will receive a detailed agreement sheet and further details till the end of January at the latest. As soon as you receive the letter of acceptance you must remit all required documents (agreement, photos etc.) and pay the participation fee **within 7 days!**

To get a better impression of our events just have a look on our [website](#) and check out our [facebook site](#) for current updates!

The following space can be booked:

Vienna:

Standard: EUR 200,- for one stable/designer/label, size: 4sqm

Premium: EUR 230,- for one stable/designer/label, size: 6sqm

Premium 2 in 1(*): EUR 335,- if two designers/labels are going to share one stable, size: 6sqm

Maxi booth: EUR 360,- size: 10sqm

(*)2in1 application have to be sent together!

Pörschach:

Standard: EUR 200,- for one stable/designer/label, size: 5sqm

(if you need more space you can book two spaces too!)

After the acceptance, you can book the following equipment if required:

Folding table: EUR 15,-

Ale bench: EUR 10,-

Clothes Rail: EUR 20,- (only in Vienna)

Electrical connection: EUR 25,-

There are no further costs if you bring your equipment on your own! The stalls are to be decorated individually by the participants.

We'd like to thank you for your interest in advance and we're looking forward to receive your applications!

All the best

Sabine + Simone

PS: please fill in the next page (scan it or make a photo) and sent it together with all required application papers to our attention!

E: office@edelstoff.or.at

W: www.edelstoff.or.at

F: www.facebook.com/Designmarkt.Edelstoff



APPLICATION for (it's possible to apply for both dates!)

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Edelstoff at the Body Painting Festival, Pörtlach/Carinthia: 1st till 3rd of July 2016

Name - Label: _____

Name - Contact person: _____

Website/FB-Site: _____

Category (please tick the appropriate box):

Fashion, Accessories, T-Shirts, Jewellery, Product Design, Kids Design, Art,

Delicate Food, Furniture, Other: _____

IMPORTANT for all who are interested in taking part at the Bodypainting Festival:

- You'll get 2 exhibitors festival tickets for free. You'll receive the tickets at the festival.
- Delivery to the festival area on the set-up day (Friday) till 9am possible.
- The festival is an open air festival. All stables are in tents - if the weather is fine the tents will be open on every site; if the weather is bad there will be only 1 site open. Basic light included.
- Car parking places for designers for free.
- WLAN available.
- Cash machine about 150m in front of the main entrance.

BODYPAINTING FESTIVAL – first draft of area map

Bodypaint City Nord / North

Symbole / Symbols

- Notausgang / Emergency Exit
- Information
- Bars
- Essensstände / food market
- Duschen / Showers
- Toiletten / Toilets
- Bodypaint City Shuttle
- Künstler / artists @ work
- Einkaufen / shopping
- Parkplatz / parking
- Haltestelle / Station Bodypaint City Shuttle
- Behinderten Toilette / disabled accessible toilet

Farbencodes / Colour Codes

- Infrastruktur / Infrastructure
- Gastronomie / Catering
- Marktstände / market
- Künstler / Artists @ work
- Fachaussteller / Trade show

