



The **design market Edelstoff** was founded in 2012. With the object of being a networking and selling platform for national and international creative people and designers as well as small labels. In 2012 we already organised three Edelstoff Designmarkets.

For 2013 two dates have just been confirmed:

- 6. and 7. April, 1100 Vienna, former ANKER EXPEDITHALLE
- 1. and 2. June, Klagenfurt (further details will follow asap)

APRIL: Date and location

Edelstoff_03 will take place on the 6th and 7th of April in the former ANKER EXPEDITHALLE in the 10th district in Vienna. The location is about 2000sqm and we have space for about 90 market stalls.

Required application papers

If you're interested in participating please send us the following information:

- a short presentation including contact information (e-mail and telephone)
- some product photos
- the average price level of your products and
- the link to your homepage or facebook site

(Labels which already participated once do not need to send us the contact details again)

Everybody who wants to participate in the Edelstoff Spring Edition 2013 should register until 18th of February via e-mail to: office@edelstoff.or.at

Selection of participants

The selection should lead to a mix of different product sectors like fashion, (home) accessories, jewellery, furniture and art.

We are really interested in international designers and we will let you know if you can take part at Edelstoff_03 after the closing date for applications (by the end of February).

We appreciate your understanding that designers who haven't take part at Edelstoff markets so far will be given priority.

All chosen designers will receive a detailed agreement sheet in the beginning of March.



Participation fee

The costs for each market stall (approx. 6sqm.) for both days are

- EUR 120,- per person/label
- EUR 180,- for two labels/designers who share one market stall

If required - extra costs:

- EUR 15,- for a folding table
- EUR 25,- for electrical connection

The stalls are to be decorated individually by the participants.

PR/advertisement

Of course we will take care of the needed PR: there will be a press release, we will distribute flyers and posters and we will care about the announcements at online-event pages.

We hope that you support us by talking about us and liking us on facebook etc.

We want to thank you in advance for your interest and are looking forward to your feedback!

Kind regards,

Sabine Hofstätter and Simone Aichholzer

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